

**Subject:** RE: Email intro to SCAG

**From:** Alison Linder

**Date:** 5/9/18, 5:42 PM

**To:** Ellen Riotto

Hi Ellen,

Thanks again for your time this afternoon.

It sounds like you are familiar with some of these delivery challenges and I'm glad you are eager to get involved! As discussed, I'm including a few of the business contacts that we discussed this afternoon. It would be great to hear from these and potentially other local businesses about how they manage deliveries and any particular challenges they face or workarounds they have implemented. I've also looked at your business directory and have identified a few smaller retailers that I would be interested in talking to learn about their delivery practices. If you are able to arrange an introduction that would also be appreciated.

- Patrick Caster, COO, California Hospital Medical Center Foundation
- Owners of bubble tea place, Hope/11th
- Prank; Hope/11th
- AEG operations team
- Rena Leddy; Fashion district BID

Other Retail:

- Architects Corner Store
- One of the clothing stores, Le Box Blanc, Endlaess, or Mather.

I will also bring up your suggestion to run a focus group with the larger study team. If we did something like that, do you think it would help or hurt if we invite our study contacts from the City of LA? You mentioned that your members would be interested in being heard by the right audiences, but I also know that too many public officials can also stifle dialog at times. Just something I was thinking about related to your idea.

Thank you again for your help and I will keep an eye out for your referrals and follow-up.

Thanks!

**Alison Linder, PhD**

Senior Regional Planner  
Tel: (213) 236-1934

[linder@scag.ca.gov](mailto:linder@scag.ca.gov)

\*\*\* PLEASE NOTE OUR NEW ADDRESS \*\*\*

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS  
900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017



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**From:** Ellen Riotto [mailto:[ellen@southpark.la](mailto:ellen@southpark.la)]

**Sent:** Wednesday, May 9, 2018 2:47 PM

**To:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Subject:** Re: Email intro to SCAG

Thanks!

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**From:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Date:** Wednesday, May 9, 2018 at 2:43 PM

**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>

**Subject:** RE: Email intro to SCAG

No problem, I will call you then.

**Alison Linder, PhD**

Senior Regional Planner  
Tel: (213) 236-1934

[linder@scag.ca.gov](mailto:linder@scag.ca.gov)

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**From:** Ellen Riotto [mailto:[ellen@southpark.la](mailto:ellen@southpark.la)]

**Sent:** Wednesday, May 9, 2018 2:39 PM

**To:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Subject:** Re: Email intro to SCAG

Hey there!

Any chance you can push to 3:15pm? Cell will be best: 401-439-8147

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**From:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Date:** Tuesday, May 8, 2018 at 5:27 PM

**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>

**Subject:** RE: Email intro to SCAG

Sounds great, I will call you then!



**Alison Linder, PhD**

Senior Regional Planner

Tel: (213) 236-1934

[linder@scag.ca.gov](mailto:linder@scag.ca.gov)

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900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017



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**From:** Ellen Riotto [<mailto:ellen@southpark.la>]

**Sent:** Monday, May 7, 2018 5:19 PM

**To:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Subject:** Re: Email intro to SCAG

Sounds great Alison.

Let's do Wednesday at 3pm. You can reach me at (213) 663-1112

Thanks

Ellen Riotto  
Executive Director  
South Park BID

[1100 S Flower St, #3400, Los Angeles, CA 90015](http://1100SFlowerSt.com)

o. [213-663-1112](tel:213-663-1112)

24/7: [866-560-9346](tel:866-560-9346)

Sent from my iPhone

On May 7, 2018, at 4:35 PM, Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)> wrote:

Hi Ellen,

Thanks for your interest in this study. As Jessica mentioned, SCAG is conducting a study about Last Mile Delivery challenges within the City of LA. The goal of the study is to understand Last Mile Delivery challenges and to develop solutions to better accommodate deliveries in different neighborhoods of the city. At this point in the study, we have identified the 17 most challenging areas based on a GIS screening, feedback from stakeholders and criteria such as delivery volume, land use, safety concerns, traffic violations and competing uses. Several downtown areas have been identified as locations for further study. As the study progresses, we are looking to speak with businesses in these areas to better understand their pick-up and delivery challenges and hear their ideas of best practices or solutions.

It would be great if you could put me in touch with a few businesses, either local or larger chains, that might have insights to share on how their deliveries work or impact their business, and how they have addressed delivery challenges.

At this stage, it might be helpful to speak briefly on the phone - I can tell you a little more about the study and I would love to hear more about the other mobility efforts you are working on. Depending on your schedule, I'm free to talk after 11AM on Wednesday or Thursday of this week. Do you have any availability then? If not, let me know what works for you.

Thanks!

**Alison Linder, PhD**

Senior Regional Planner

Tel: (213) 236-1934

[linder@scag.ca.gov](mailto:linder@scag.ca.gov)

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900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017

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**From:** Ellen Riotto [<mailto:ellen@southpark.la>]

**Sent:** Monday, May 7, 2018 3:11 PM

**To:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>

**Subject:** Re: Email intro to SCAG

Thanks for the intro, Jessica. Moving you to bcc to spare your inbox.

Great to e-meet you, Alison. Happy to work together to get insights from local businesses for transit improvements! Let me know where you are in your process to I can figure out the best way to help out.

Best,

Ellen

Ellen Riotto  
Executive Director  
<image006.png>  
South Park Business Improvement District  
1100 S Flower St, Suite #3400, Los Angeles, CA 90015  
[ellen@southpark.la](mailto:ellen@southpark.la) | o. 213 663 1112  
[southpark.la](http://southpark.la) | [Facebook](#) | [Twitter](#) | [Instagram](#)  
24/7 DISPATCH: 866-560-9346

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**From:** Jessica Duboff <[JDuboff@lachamber.com](mailto:JDuboff@lachamber.com)>  
**Date:** Monday, May 7, 2018 at 9:17 AM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Cc:** Alison Linder <[linder@scag.ca.gov](mailto:linder@scag.ca.gov)>  
**Subject:** Email intro to SCAG

Trying again, with Alison this time.

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**From:** Jessica Duboff  
**Sent:** Monday, May 7, 2018 9:00 AM  
**To:** 'Ellen Riotto' <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Subject:** Email intro to SCAG

Hi Ellen-

Hope all is well!

I wanted to connect you with Alison Linder (cc'd here) from the Southern California Association of Governments. We've been working with them on a Last Mile Delivery Study, which is designed to understand the Last Mile Delivery challenges in various neighborhoods throughout the city and to work with stakeholders to develop solutions. Alison is looking to speak with businesses in the areas they are studying to get their input and ideas and I thought since you run one of the most active BIDs in an evergrowing part of downtown, you might be a good resource.

Alison, Ellen runs the [South Park Business Improvement District](#) and has been really engaged already in how to improve mobility in the area. She also used to work at the Chamber, so very familiar with the business community J

I've attached a fact sheet on the project. Hope you two can connect!

**Jessica Duboff | Vice President, Public Policy**  
**LOS ANGELES AREA CHAMBER OF COMMERCE**  
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